

Video, Drone and Time Lapse

Drone, time lapse and ground video: all part of a successful video compilation. 4Biz will visit the location, take stills, shoot video and fly the drone. Afterwards, we will combine all the elements, including music and graphics. The results: a high-impact video that creates a new dimension for your company visibility.



Do you require a video that's more personalized? We also produce video interviews. Let's create a "how-to" video describing a new product or a personal message from the company president. These videos are



especially popular with real estate agents, healthcare administrators and salespeople. Video for restaurants also feature our media services. They highlight food, drinks and people who enjoy good times and authentic cuisine. Our client, Puerto Vallarta Restaurants continues to receive awards for "Best of" competitions because of our integrated marketing campaigns.



Social Media

You either love it or you hate it, but most believe that you can never really live without it. Managed the right way, your social media page can get you noticed. Beyond "Boosting" and hash-tagging, we can manage your posts with timely content and vibrant graphics that drive customers, grow your audience and expand your reach.



Working with One Goal
for Success...*Yours*



GRAPHICS, LLC

An Integrated Marketing Company

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INTEGRATED MARKETING SOLUTIONS FOR THE REAL WORLD

GRAPHIC DESIGN

Collateral Materials

Graphic design is the best form of hands-on visual communication. It's more than text and photos. It's the feel of the paper, the smell of the ink and the gloss finishes. As designers, we select and combine the elements: text, graphics and colors to create stimulating imagery in a way that compels people to stop, look and learn more about what makes your company great.



This is the "Folding" Annual Report. Instead of multiple pages that are folded, stitched and collated, this is a one sheet, 2-sided brochure. It was a great cost-savings for the client.

Promotional Print Graphics

Nobody prints anymore? Not true. Print materials are a great enhancement to your global marketing plan. Menus, promo cards and brochures are affordable and still popular and effective.

Vehicle & Display Graphics

We create graphics for trade shows and vehicles. From initial concept to final, delivered display, or vehicle wrap, we ensure a vibrant visual.



Promotional Cards



Vehicle Wraps



PHOTOGRAPHY

Custom commercial photography conveys a clear, concise story about your company. Business portraits, food, architectural and construction are some of the visual still photography work we perform.



The Hartford HealthCare Cancer Institute at The Hospital of Central Connecticut, in New Britain

Whether you require interior / exterior photos of a building, want to capture an event or document a project, we'll ensure the proper visual representation of your business.



Manafort Brothers, Hartford, CT, garage demolition and site clean-up. Utilized video, still photography, drone and time-lapse photography.



Food Photography



Event Photography

WEB DEVELOPMENT

Wordpress and Responsive

Your web site is the "doorway" to your company that supports your brand and identity in the business. It's a source of information, for your audience, that leaves an impression on them. It's also a bold statement to your competitors.

From simple start-up to corporate sites with advanced customization, we've fit your plan. 4Biz can provide you with a modern, responsive, wordpress web site that you are in control of. We'll also assist you in getting noticed through effective search engine optimization.

Right: Manafort Brothers. Web site with many features: News, careers, portfolio, overview, along with a photo gallery and video page.



The sky's the limit with today's web technology. Web sites are more interactive with the addition of many available creative plug-ins. Most of all, they are much easier to manage by the client. Ready for that new web site?

Left: Electrical Contactor with a number of customizations to fit their productivity needs.



Portraits



On-Location



Healthcare Photography